



Media Contact:

Amanda Powell, The Younger Agency
(775) 329-4200 office; (775) 223-9783 wireless
Amanda@youngeragency.com

News Release

For Immediate Release

**SellSmart Announces New Technology in Real Estate
The Knock Box Gives Buyers Instant Gratification**

Reno, NV (March 12, 2007) – SellSmart Real Estate is proud to announce that the KNOCKBOX is now available in the Reno/Tahoe area. A KNOCKBOX is a small wireless device that can instantly provide information about your home to a potential buyer when they drive up to your property- 24 hours a day, seven days a week. If you are in the market for a new home, you can connect wirelessly with your PDA, cell phone, or laptop for free.

“We are very excited to offer this service to the community,” said Roger Rempfer, local franchise owner for SellSmart Real Estate. “In this age of technology, people want to be able to access information immediately, and the KNOCKBOX makes that possible.”

Without interrupting your busy schedule, the KNOCKBOX allows potential buyers to view photographic tours of your homes’ interior and exterior, floor plans, open house schedules, mortgage financing options and agent contact information, as well as the current sale price and extensive property data as prescribed by the property owner and SellSmart agent.

The KNOCKBOX is exclusively available through SellSmart Real Estate as part of their corporate license agreement with the KNOCKBOX Corporation.

About SellSmart Real Estate: SellSmart Real Estate prides itself in its’ commitment to exceptional client service through innovation, technology and agent expertise. SellSmart agents take a proactive approach to marketing your current home and finding your next dream home. For more information call 775-787-7600, or log onto our website at www.sellsmartsierra.com.

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